



ADVERTISING MEDIA PACK

UPDATED FOR 2024

PERKS OF ADVERTISING IN BOOM MAGAZINE

Book 6 issues and get 10% off

FREE social media support with every booking

We can design your advert for just £11 extra

10% discount for non-profits and charities

Feature in our 'Support Local' website directory

Monthly payment plans available

Contact Heather - 07783 438 622

info@boommagazine.co.uk / tinyurl.com/bookwithboom



All issues available
**in print
and online**

Professionally designed by a local company

FORTY FIVE DEGREES
Design & Print

www.boomderbyshire.co.uk / Follow us on Social Media for more
 @boommagazinederbyshire  @boom_magazine_derbyshire

DISTRIBUTION & REACH

Boom Magazine is distributed to thousands of families throughout: Belper, Ripley, Alfreton, Heanor, Wirksworth, Ashbourne, Matlock, Matlock Bath, Cromford, Milford, Duffield, Quarndon, Allestree, Darley Abbey and many places in between.

Copies are distributed through nurseries, schools and health visitors, and can be found at local libraries, leisure centres, and classes and groups for 0-11 year olds.

Boom is also read online, through our popular website, and a diverse mix of content is enjoyed on our active social media channels.

Boom Buddies! Did you know that we work with a number of Derbyshire families to review days out, classes, cafés and more so that our readers can make the most of their precious family time, knowing someone has already been there and done that?

Our social media has grown over 25% since Sept 2023, and now is a really exciting time to be part of the Boom community.

READER & ADVERTISER TESTIMONIAL:

'I thought advertising through just leaflet dropping would bring me a lot of work but it didn't! So then I gave advertising in the Boom Magazine a shot. Within a couple of weeks it had paid off. Couldn't believe it at first and with the added boost of their social media plugs it gets the word out quicker! So why not give it a shot I'd say!'

Handyman Lee



'At Denby Pottery Village, we have a range of family friendly activities throughout the year and advertising in Boom Magazine gives us the chance to let local families know what activities and events would be interesting to them.

The Facebook posts are a great 'up to the minute' way of letting people know what we are doing, plus the 'what's on' section is great for a round up of current things to do in the area.'

Laura Jackson – Denby Pottery



Facebook Review: 'A fab little magazine which has become my 'go to bible' for information about local groups and events. Really helpful and interesting articles in each issue. All in all a lovely magazine with well written articles.'

Katherine Heavens – local mum



ADVERTISING RATES & PAYMENT TERMS

GENERAL RATES

Advert size	3 issues	Monthly	6 issues	Monthly
	Price per issue	6 monthly payments	Price per issue:	12 monthly payments
Eighth	£40	£20	£36	£18
Quarter	£84	£42	£76	£38
Half	£130	£65	£117	£58.50
Full	£210	£105	£189	£94.50
Inside front and back full	£264	£132	£238	£119
Back page full	£300	£150	£270	£135

NON-PROFIT RATES

Advert size	3 issues	Monthly	6 issues	Monthly
	Price per issue	6 monthly payments	Price per issue:	12 monthly payments
Eighth	£36	£18	£32	£16
Quarter	£76	£38	£68	£34
Half	£117	£58.50	£105	£52.50
Full	£189	£94.50	£169	£84.50

ISSUE SPONSOR: Stand out with our special opportunity and be an Issue Sponsor for £289. Contact us to find out more!

ADVERT SIZES & DEADLINES

EIGHTH PAGE

(w) 61.7mm x (h) 46mm

QUARTER PAGE

(w) 61.7mm x (h) 92mm

HALF PAGE

(w) 126mm x (h) 92mm

FULL PAGE

(w) 126mm x (h) 188mm

FULL PAGE WITH BLEED

(w) 148mm x (h) 210mm (+ 5mm bleed)

ISSUES

Jan/Feb

March/April

May/June

July/August

Sept/Oct

Nov/Dec

DEADLINE

1st December

1st February

1st April

1st June

1st August

1st October

BOOK YOUR SPACE NOW!

SIMPLY SCAN THIS QR CODE AND
COMPLETE OUR BOOKING FORM.

tinyurl.com/bookwithboom



ADVERTISING TERMS & CONDITIONS

Please read these terms and conditions carefully.

This form confirms the terms of an existing verbal agreement. These terms and conditions will be deemed as accepted and payment due (with the printing or publishing of an advertisement) once a signature has been provided.

The advertiser agrees to provide information to Boom Magazine in accordance with the deadlines established by Boom Magazine. If the advertiser fails to furnish copy by the deadline date, it is agreed that the advertiser shall forfeit any payment already made and the ad will print as is.

Boom Magazine reserves the right to reject and suggest changes to any ad, for any reason, and to refund the advertiser's payment.

Boom Magazine is not liable for any loss caused by failure of an advertisement not being printed on a specific date. Boom Magazine will always endeavour to act in the advertiser's best interest and will not, to the best of our team's knowledge or effort, misrepresent or mislead any parties.

Boom Magazine does not accept liability for printing errors. Although every care is taken on printing, credits and refunds will not be made unless corrections are notified immediately following the publication of the first insertion, advertisers are advised to check the first insertion carefully. Credits will not be issued due to minor errors which do not corrupt the substantive nature of the advertisement.

Preferred position in the printed magazine is on a first come first served basis, unless specifically included in the booking arrangement.

Payment can be made by BACS, standing order, or direct debit and is due within 21 days of invoicing.

NO CASH payments will be accepted.

If it becomes necessary for Boom Magazine to place an advertiser's account with a collection agency or solicitor, the advertiser agrees to pay all costs of collection, including solicitor's fees associated with such collection.

Boom Magazine cannot guarantee any advertising performance or level of response. No verbal estimate as to effectiveness should ever be interpreted as a guarantee of results.

In the event that an advertiser sells or assigns their business, it is agreed that the advertiser will pay the balance of their account owed in full under this contractual agreement.

Boom Magazine reserves the right to reject this contract in part or whole upon receipt and subsequent review by both Directors.

This contract is non-cancellable by the advertiser after the 14 day cool-off period.

Boom Magazine may, at their option, publish your artwork on social media during the length of this contract unless specifically embargoed (information must be provided at time of booking).

If, for any reason, there is a delay in distribution, customer agrees to a pro-rata credit equal to the value of lost time.

Should an auto credit card payment be declined during the length of this contract, Boom Magazine reserves the right to charge the declined amount, at any time, through the duration of the term of this contract.

Your advertisement and any created logo are the products of our designers' creative abilities (unless provided to us by you and your advertising agency). Therefore, they are the property of Boom Magazine and the use of the advertisement or logo for any other printed purpose is strictly forbidden, unless otherwise agreed in writing. You may purchase the ownership of your advertisement for £30 or the created logo for £60. Once paid, the advertisement and/or logo will be yours to do with as you wish. The artwork will be saved in multiple formats, including layered files, to allow manipulation by other artists. We will retain the original advertisement and/or logo for your future use in our advertisement sources.

The placement of an order will be deemed as an acceptance of these conditions.



CALL HEATHER

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