

Terms and conditions (March 2025)

We are updating some of our policies and procedures. As your advertising rolls into the next financial year, we would appreciate you reading and signing our attached terms and conditions. Please read these terms and conditions carefully.

This form confirms the terms of an existing verbal or written agreement with Boom Magazine Ltd. These terms and conditions will be deemed as accepted and payment due (with the printing or publishing of an advertisement) once a signature has been provided.

The advertiser agrees to provide information to Boom Magazine in accordance with the deadlines established by Boom Magazine Ltd. If the advertiser fails to furnish copy by the deadline date, it is agreed that the advertiser shall forfeit any payment already made and the ad will print as is.

Boom Magazine Ltd. reserves the right to reject and suggest changes to any ad, for any reason, and to refund the advertiser's payment.

Boom Magazine Ltd. is not liable for any loss caused by failure of an advertisement not being printed on a specific date. Boom Magazine Ltd. will always endeavour to act in the advertiser's best interest and will not, to the best of our team's knowledge or effort, misrepresent or mislead any parties.

Boom Magazine Ltd. does not accept liability for printing errors. Although every care is taken on printing, credits and refunds will not be made unless corrections are notified immediately following the publication of the first insertion. Advertisers are advised to check the first insertion carefully. Credits will not be issued due to minor errors which do not corrupt the substantive nature of the advertisement.

Preferred position in the printed magazine is on a first come first served basis, unless specifically included in the booking arrangement.

Payment can be made by BACS, standing order, or direct debit and is due within 30 days of invoicing. If you require multiple invoices to be created (i.e. per issue), we must be notified at the time of booking confirmation.

NO CASH payments will be accepted.

If it becomes necessary for Boom Magazine Ltd. to place an advertiser's account with a collection agency or solicitor, the advertiser agrees to pay all costs of collection, including solicitor's fees associated with such collection.

Boom Magazine Ltd. cannot guarantee any advertising performance or level of response. No verbal estimate as to effectiveness should ever be interpreted as a guarantee of results.

In the event that an advertiser sells or assigns their business or has a change in circumstances, it is agreed that the advertiser will pay the balance of their account owed in full under this contractual agreement.

This contract is non-cancellable by the advertiser after the 14-day cool-off period.

Boom Magazine Ltd. may, at their option, publish your artwork on social media during the length of this contract unless specifically embargoed (information must be provided at time of booking).

Your advertisement and any created logo are the products of our designers' creative abilities (unless provided to us by you and your advertising agency). The artwork will be saved in multiple formats, including layered files, to allow manipulation by other artists. We will retain the original advertisement and/or logo for your future use in our advertisement sources.

If, for any reason, an issue of Boom Magazine is unable to be published, all advertisement bookings will roll forward to the next issue and advertisers will be notified. In certain circumstances, the fee for that issue may be refunded on an individual basis at the discretion of Boom Magazine Ltd.

This contract is entered into with Boom Magazine Ltd (Registered office address: Unit 6, Heritage Business Centre, Derby Road, Belper, Derbyshire, England, DE56 1SW, registered company number: 15079010)

Where advertising is renewed for a second (or further) term, the conditions of this contract will continue to stand.

Boom Magazine Ltd. reserves the right to reject this contract in part or whole upon receipt and subsequent review by both Directors.

Data Security and GDPR Compliance

1. Data Protection

We are committed to protecting the personal data of our advertisers and ensuring compliance with the General Data Protection Regulation (GDPR) and other applicable data protection laws. All personal and business information provided to us will be securely stored and processed in accordance with our Privacy Policy.

2. Data Security Measures

We implement appropriate technical and organizational measures to safeguard advertisers' data from unauthorized access, disclosure, alteration, or destruction. These measures include encryption, secure server storage, and access controls to ensure data integrity and confidentiality.

3. Data Usage and Retention

Advertisers' data will only be used for the purposes outlined in our agreement and will not be shared with third parties without explicit consent, except where required by law. Data will be

retained only for as long as necessary to fulfill contractual obligations or comply with legal requirements.

4. Advertiser Rights

In accordance with GDPR, advertisers have the right to access, rectify, or request the deletion of their personal data. Requests regarding data protection can be submitted to info@boommagazine.co.uk

5. Data Breach Notification

In the unlikely event of a data breach that affects advertisers' personal data, we will promptly assess the impact and notify affected parties and relevant authorities as required by GDPR regulations.

The placement of an order will be deemed as an acceptance of these conditions.